



BLUE RIVER ANALYTICS: LEASE OPERATING EXPENSE APPLICATION TEMPLATE

With the price of oil and gas at a five-year low, analytics are more important than ever. Keeping a close eye on the budget and a laser focus on expenses can mean the difference between profitability or bust. Most oil and gas companies struggle to get a complete, visual view of their lease operating expenses. What if you could get the answers to the following questions all in one single, intuitive dashboard?

- Which wells are profitable? Which ones are not?
- What is our month to month spend? Can we easily compare and detect outliers or anomalies AND TAKE IMMEDIATE ACTION?
- What are our direct v indirect costs?

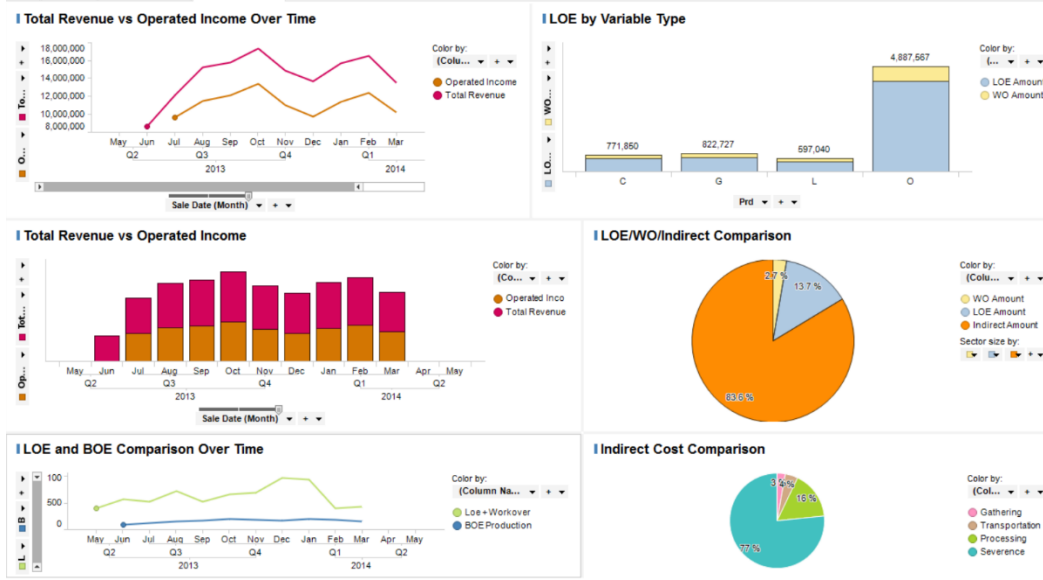
The Lease Operating Expense (LOE) Spotfire application combines financial data from multiple sources to present a single view of operational spending. Spotfire makes it easy for everything from standard reporting of variance and profitability to data discovery of important cost trends and outliers.

Key benefits:

- Nominal initial investment to start the project
- Utilize visualization and discovery techniques to quickly drill into high cost and variance issues.
- Eliminate searches across multiple data sources – bring it all together in one place for cross-referencing and interrogation.
- Rapid return on investment. With all the information in one location and the ability to analyze the cost and productions, the users can make quicker and smarter business decisions.
- Use engineers and managers for high-value analysis rather than manual data preparation.



LOE APPLICATION TEMPLATE



About Blue River Analytics:

Blue River Analytics makes our customers smarter. Utilizing deep expertise in the energy industry and TIBCO Spotfire, we create easy-to-use applications for visual and predictive analytics, enabling our customers to make faster, smarter decisions.

Contact:

John Buckley

john.buckley@blueriveranalytics.com

303-248-6424